

2023 Exhibitor & Sponsor Prospectus



SPSP 2023

Annual Convention

FEBRUARY 23 - 25

ATLANTA GA

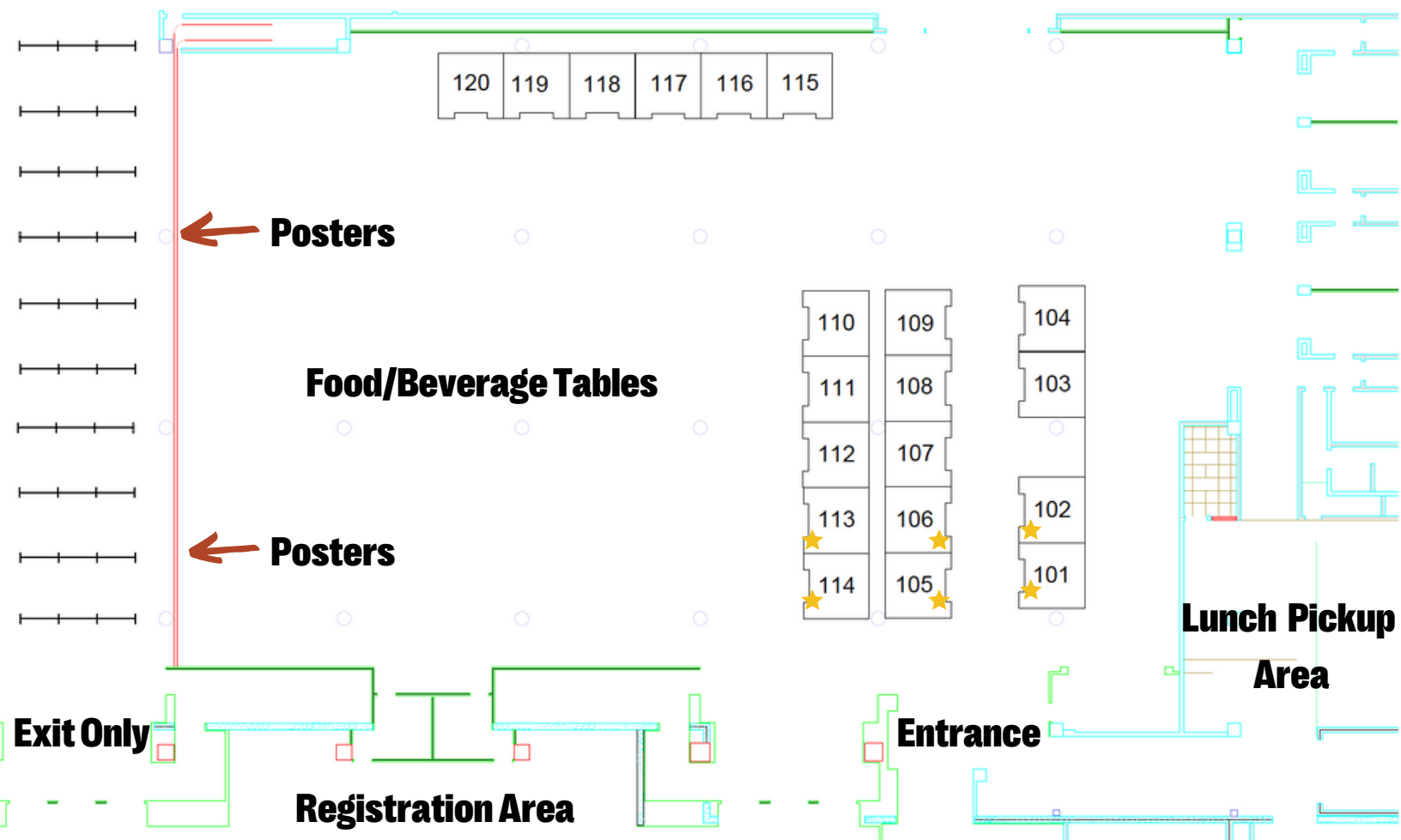
Your organization is invited to connect and engage with more than *4,000 researchers, educators, practitioners, and students* from around the world (50+ countries!) at the 2023 Society for Personality and Social Psychology Convention.

This annual gathering is the *highlight of the year in the scientific field of personality and social psychology*, featuring expert educational presentations, groundbreaking research, and abundant opportunities for networking and building relationships with this valuable audience.

To elevate your brand awareness and positioning among personality and social psychologists, partner with SPSP!

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Exhibit Hall Layout + Booth Options:



Premium Booth (Gold Star)	(6 available)	\$2,150
Standard Booth	(14 available)	\$1,950
University/Nonprofit Booth		\$1,650
Additional 10'x10' Booth Space	(Limited Availability)	\$1,150
Virtual-only Exhibitor		\$1,150

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Exhibitor Inclusions

- Web and app listing with company details
- 10' x 10' floor space
- 8' back and 3' side drape
- 6' x 30" skirted table
- (2) chairs
- 7" x 44" sign
- Access to Exhibitor Lounge
- (3) complimentary exhibitor registrations (incl. lunch, drinks)

Sponsor

- Mobile App (Exclusive!)
 - Premiere placement on event application (web and mobile)
 - Recognition as sponsor (event site, mobile app, onsite)
- Events (inquire):
 - Diversity Reception
 - Early Career Mentoring Hour
 - Student Mentoring Lunch
 - Applied/Non-Academic Social Hour
 - International Reception
 - Poster Check

Advertise

- Printed Schedule At-a-Glance (Full Color)
 - Front, Middle, Back Ads available (Sizes vary)
- E-blast to opt-in registrants
- **NEW: In-App Outreach Campaign (2 messages)**
- Banner ad
- Hotel Branding Opportunities (inquire for more details)

Exhibitor & Sponsor Application

Organization Name:

Organization Website:

Contact Name:

Contact Title:

Contact Phone:

Contact Email:

Indicate your **requested** exhibit, advertising and marketing opportunities:

Exhibit

<input type="checkbox"/> Premium Exhibit Booth	\$2,150
<input type="checkbox"/> Standard Exhibit Booth	\$1,950
<input type="checkbox"/> University/Nonprofit Exhibit Booth	\$1,650
<input type="checkbox"/> Additional Booth Space	\$1,150
<input type="checkbox"/> Virtual-only Exhibitor	\$1,100

Sponsor

<input type="checkbox"/> 2023 Convention App/Platform (Exclusive!)	\$5,000
<input type="checkbox"/> Events (Receptions, meals, etc.)	\$TBD

Advertise

<input type="checkbox"/> Printed Schedule At-a-Glance	\$795
<input type="checkbox"/> Front Cover	\$1,750
<input type="checkbox"/> Back Cover (Full-Page)	\$550
<input type="checkbox"/> Inside Ad	\$750
<input type="checkbox"/> Banner Ad in SPSP "Know Before You Go" Email	\$750
<input type="checkbox"/> *NEW* In-App Outreach Campaign: (2) DMs	\$550
<input type="checkbox"/> Custom E-Blast to opt-in registrants	\$TBD
<input type="checkbox"/> Hotel Branding Opportunities	\$TBD

Authorized Signature _____ Date _____