

# 2024 Exhibitor & Sponsor Prospectus

SPSP



2024

## annual convention

FEB 8 ~ 10 · SAN DIEGO, CA

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Your organization is invited to connect and engage with more than *4,000 researchers, educators, practitioners, and students* from around the world (50+ countries!) at the 2024 Society for Personality and Social Psychology Convention in San Diego, California.

This annual gathering is the *highlight of the year in the scientific field of personality and social psychology*, featuring expert educational presentations, groundbreaking research, and abundant opportunities for networking and building relationships with this valuable audience.

**To elevate your brand awareness and positioning among personality and social psychologists, partner with SPSP!**



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## Exhibitor Inclusions

- Web and app (Whoova Event App) listing with company details
- 10' x 10' floor space
- 8' back and 3' side drape
- 6' x 30" skirted table
- (2) chairs
- 7" x 44" sign
- Access to Exhibitor Lounge
- (3) complimentary exhibitor registrations (incl. lunch, drinks)

## Sponsor

- Mobile App (Exclusive!)
  - Premiere placement on event application (web and mobile)
  - Recognition as sponsor (event site, mobile app, onsite)
- Events (inquire):
  - Diversity Reception
  - Early Career Mentoring Hour
  - Student Mentoring Lunch
  - Applied/Non-Academic Social Hour
  - International Reception
  - Poster Check

## Advertise

- Printed Schedule At-a-Glance (Full Color)
  - Front, Middle, Back Ads available (Sizes vary)
- E-blast to opt-in registrants
- In-App Outreach Campaign (2 messages)
- Banner ad
- Hotel Branding Opportunities (inquire for more details)

# Exhibitor & Sponsor Application

Organization Name:

Organization Website:

Contact Name:

Contact Title:

Contact Phone:

Contact Email:

Indicate your **requested** exhibit, advertising and marketing opportunities:

## Exhibit

<input type="checkbox"/> Premium Exhibit Booth (Booth#: _____)	\$2,150
<input type="checkbox"/> Standard Exhibit Booth (Booth#: _____)	\$1,950
<input type="checkbox"/> University/Nonprofit Exhibit Booth	\$1,750
<input type="checkbox"/> Additional Booth Space	\$1,300
<input type="checkbox"/> <b>NEW! Lead Retrieval (QR Code Badge Scan)</b>	\$175

## Sponsor

<input type="checkbox"/> 2024 Convention App/Platform (Exclusive!)	\$5,000
<input type="checkbox"/> Events (Receptions, meals, etc.)	\$TBD

## Advertise

<input type="checkbox"/> Printed Schedule At-a-Glance	\$895
<input type="checkbox"/> Front Cover	\$1,650
<input type="checkbox"/> Back Cover (Full-Page)	\$550
<input type="checkbox"/> Inside Ad	\$950
<input type="checkbox"/> Banner Ad in SPSP "Know Before You Go" Email	\$650
<input type="checkbox"/> In-App Outreach Campaign: (2) DMs	\$550
<input type="checkbox"/> Custom E-Blast to opt-in registrants	\$TBD
<input type="checkbox"/> Hotel Branding Opportunities	\$TBD

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

All contract exhibitors must follow SPSP's rules, regulations, and policies. Full terms and conditions will be shared upon receipt of application.