Your organization is invited to connect and engage with more than 4,000 researchers, educators, practitioners, and students from around the world (50+ countries!) at the 2024 Society for Personality and Social Psychology Convention in San Diego, California.

This annual gathering is the highlight of the year in the scientific field of personality and social psychology, featuring expert educational presentations, groundbreaking research, and abundant opportunities for networking and building relationships with this valuable audience.

To elevate your brand awareness and positioning among personality and social psychologists, partner with SPSP!
2023 Exhibitor & Sponsor Prospectus

San Diego Convention Center
Sails Pavilion, Exhibit Hall:

<table>
<thead>
<tr>
<th>Type</th>
<th>Availability</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium Booth</td>
<td>(8 available)</td>
<td>$2,150</td>
</tr>
<tr>
<td>Standard Booth</td>
<td>(12 available)</td>
<td>$1,950</td>
</tr>
<tr>
<td>University/Nonprofit Booth</td>
<td></td>
<td>$1,750</td>
</tr>
<tr>
<td>Additional 10'x10' Booth Space</td>
<td>(Limited Availability)</td>
<td>$1,300</td>
</tr>
</tbody>
</table>

spsp.org/events/annual-convention  |  briddleberger@spsp.org
Exhibitor Inclusions

- Web and app (Whova Event App) listing with company details
- 10' x 10' floor space
- 8' back and 3' side drape
- 6' x 30" skirted table
- (2) chairs
- 7" x 44" sign
- Access to Exhibitor Lounge
- (3) complimentary exhibitor registrations (incl. lunch, drinks)

Sponsor

- Mobile App (Exclusive!)
  - Premiere placement on event application (web and mobile)
  - Recognition as sponsor (event site, mobile app, onsite)
- Events (inquire):
  - Diversity Reception
  - Early Career Mentoring Hour
  - Student Mentoring Lunch
  - Applied/Non-Academic Social Hour
  - International Reception
  - Poster Check

Advertise

- Printed Schedule At-a-Glance (Full Color)
  - Front, Middle, Back Ads available (Sizes vary)
- E-blast to opt-in registrants
- In-App Outreach Campaign (2 messages)
- Banner ad
- Hotel Branding Opportunities (inquire for more details)
## Exhibitor & Sponsor Application

### Organization Name:

### Organization Website:

### Contact Name:

### Contact Title:

### Contact Phone:

### Contact Email:

Indicate your **requested** exhibit, advertising and marketing opportunities:

### Exhibit

- **Premium Exhibit Booth** (Booth#:) $2,150
- **Standard Exhibit Booth** (Booth#:) $1,950
- **University/Nonprofit Exhibit Booth** $1,750
- **Additional Booth Space** $1,300
- **NEW! Lead Retrieval (QR Code Badge Scan)** $175

### Sponsor

- **2024 Convention App/Platform (Exclusive!)** $5,000
- **Events (Receptions, meals, etc.)** $TBD

### Advertise

- **Printed Schedule At-a-Glance** $895
- **Front Cover** $1,650
- **Back Cover (Full-Page)** $550
- **Banner Ad in SPSP "Know Before You Go" Email** $950
- **In-App Outreach Campaign: (2) DMs** $650
- **Custom E-Blast to opt-in registrants** $550
- **Hotel Branding Opportunities** $TBD

Authorized Signature ____________________________ Date ______

All contract exhibitors must follow SPSP’s rules, regulations, and policies. Full terms and conditions will be shared upon receipt of application.