### 2024 Exhibitor & Sponsor Prospectus



FEB 8 ~ 10 · SAN DIEGO, CA

Your organization is invited to connect and engage with more than 4,000 researchers, educators, practitioners, and students from around the world (50+ countries!) at the 2024 Society for Personality and Social Psychology Convention in San Diego, California.

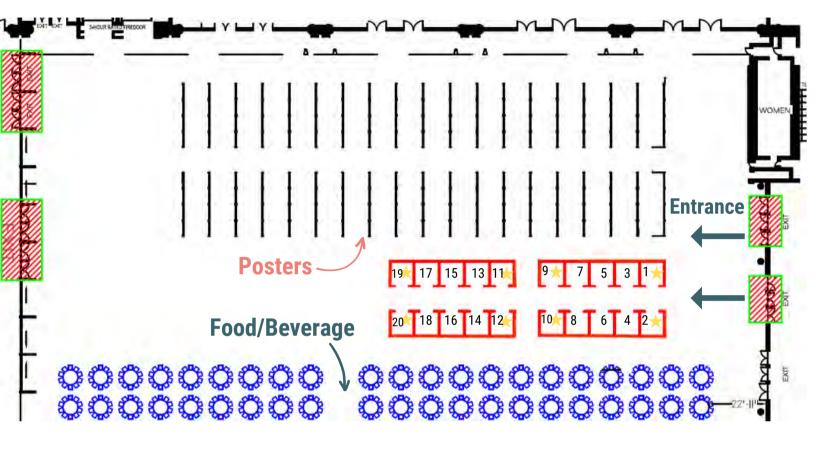
This annual gathering is the highlight of the year in the scientific field of personality and social psychology, featuring expert educational presentations, groundbreaking research, and abundant opportunities for networking and building relationships with this valuable audience.

To elevate your brand awareness and positioning among personality and social psychologists, partner with SPSP!

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## San Diego Convention Center

Sails Pavillion, Exhibit Hall:



Premium Booth	(8 available)	\$2,150
Standard Booth	(12 available)	\$1,950
University/Nonprofit Booth		\$1,750
Additional 10'x10' Booth Space	(Limited Availability)	\$1,300

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### **Exhibitor Inclusions**

- Web and app (Whova Event App) listing with company details
- 10' x 10' floor space
- 8' back and 3' side drape
- 6' x 30" skirted table
- (2) chairs
- 7" x 44" sign
- Access to Exhibitor Lounge
- (3) complimentary exhibitor registrations (incl. lunch, drinks)

### **Sponsor**

- Mobile App (Exclusive!)
  - Premiere placement on event application (web and mobile)
  - Recognition as sponsor (event site, mobile app, onsite)
- Events (inquire):
  - Diversity Reception
  - Early Career Mentoring Hour
  - Student Mentoring Lunch
  - Applied/Non-Acadedmic Social Hour
  - International Reception
  - Poster Check

#### Advertise

- Printed Schedule At-a-Glance (Full Color)
  - Front, Middle, Back Ads available (Sizes vary)
- E-blast to opt-in registrants
- In-App Outreach Campaign (2 messages)
- Banner ad
- Hotel Branding Opportunities (inquire for more details)

# **Exhibitor & Sponsor Application**

Organization Name:		
Organization Website:		
Contact Name:		
Contact Title:		
Contact Phone:		
Contact Email:		
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Indicate your <b>requested</b> exhibit, advertising and		
marketing opportunities:		
Exhibit		
Premium Exhibit Booth (Booth#:)	\$2,150	
Standard Exhibit Booth (Booth#:)	\$1,950	
University/Nonprofit Exhibit Booth	\$1,750	
Additional Booth Space	\$1,300	
NEW! Lead Retrieval (QR Code Badge Scan)	\$175	
Sponsor	1	
2024 Convention App/Platform (Exclusive!)	\$5,000	
Events (Receptions, meals, etc.)	\$TBD	
Advertise		
Printed Schedule At-a-Glance	¢0or	
Front Cover	\$895	
Back Cover (Full-Page)	\$1,650	
Inside Ad	\$550	
Banner Ad in SPSP "Know Before You Go" Email	\$950	
In-App Outreach Campaign: (2) DMs	\$650	
Custom E-Blast to opt-in registrants	\$550	
Hotel Branding Opportunities	\$TBD	
Authorized Signature	Date	

All contract exhibitors must follow SPSP's rules, regulations, and policies. Full terms and conditions will be shared upon receipt of application.