# **ANNUAL REPORT 2019**

The Society for Personality and Social Psychology



#### **ABOUT SPSP**

The Society for Personality and Social Psychology (SPSP) is a nonprofit membership association focused on furthering personality and social psychology and providing an environment for our members to collaborate, study, and expand the field. With more than 7,500 members, SPSP serves a diverse community of academics, researchers, and business employees, as well as students from PhD to undergraduate programs. Our core goals are to serve our members through educational events, networking opportunities, resources, science funding, publication, promotion of research, and mentoring the next generation of social and personality psychologists.

The mission of SPSP is to advance the science, teaching, and application of social and personality psychology. SPSP members aspire to understand individuals in their social contexts for the benefit of all people.

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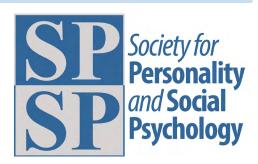
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## From the President

## A RECORD YEAR FOR RECORD ACTION

SPSP continues to be strong and to do amazing things to support social and personality psychology! It can be hard to keep up with all that is going on, but I want to thank you for your support in helping hit many successes this year.

Through your donations, we are able to meet our major commitments, including making the conference as accessible as possible. We invest in this commitment in a number of ways, including discounted student registration and hotel fees for the conference and an annual budget of \$130K a year for travel awards. SPSP has also completed its first climate survey this year and is now beginning to address the concerns raised there. The Annual Convention will, among other changes, introduce live captioning of some of the key presentations.

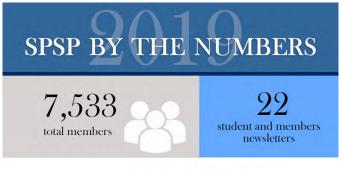
In 2019, we saw many new programs and services for our members in the areas of teaching, including a new <u>syllabi repository</u>, <u>grad school directory</u>, <u>textbook review center</u>, and <u>subject matter expert videos</u>. We also added a new Member at Large to support this community.

This year we also hosted the first <u>Summer Psychology Forum</u> on the topic of Big Data, which was attended by 150 members. We will be hosting two Summer Forums the summer of 2020: One on Health Disparities, and one on Dynamic Modeling. This is another example of how our support helps us to reach various members and share our knowledge more broadly.

The Summer Institute in Social and Personality Psychology (SI-SPP) was hosted by NYU last summer, and given demand and YOUR support, grew by 20 attendees. It also included a new workshop on Entering the Job Market, and per NSF's request, added additional training in Open Science. Work is already underway to plan the 2021 SISPP that will be hosted by the Ohio State University.

Another initiative that we are proud of in 2019 was our task force on our climate footprint, which has helped us to identify ways to be more cautious about our carbon footprint. Climate impact will be a major consideration in future conference planning, and we are encouraging members to consider carbon footprint offsets when registering for our conferences. SPSP has funded two small research grants to support gaining greater insight into various issues associated with climate change.

SPSP launched our second annual campaign, and through our Development Committee raised over \$50,000 this year. SPSP does—and is asked to do—a LOT. SPSP provides significant discounts for student attendees at the Annual Convention, enough catering so that a student on a limited budget is guaranteed not to go hungry during the conference, student travel awards, small research grants for those at primarily undergraduate serving institutions, supporting SISPP, diversity awards.... the list goes on and on.



\$54,825total fundraised



Being able to continue to provide these services to our members is important, but costly. Please consider giving back to the society even in small amounts to help us continue to provide these services and possibly even grow them. SPSP is also open to talking about planned giving and bequests—if interested, please contact Travis Clark at development@spsp.org.

Thank you to our members and donors for making 2019 a record year for SPSP and for the accomplishments we were able to achieve towards our great passion of personality and social psychology.

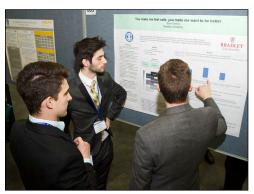


Linda J. Skitka President



The Society for Personality and Social Psychology's Annual Convention is the premier international event for social and personality psychologists. Attendees from academia, non-profit, government, and private sectors present and discuss research, network and collaborate on projects, and pursue professional development while advancing science and pedagogy in the field. SPSP also offers pre-conferences the day before convention so attendees may have the opportunity for deep-dives into niche research topics. In 2019 we were honored to host the convention in the great city of Portland, Oregon with over 4,200 attendees, our largest convention to date.





## At a glance

## **Convention 2019 Details**

Posters: **2242** 

Single Paper Sessions: 8
Data Blitz Sessions: 3

Professional Development Sessions: 22

Workshops: 5
Symposia: 79

Attendees: 4200

Preconference Attendees: 2600





## **Exhibitors:**

Springer

Noldus Information Technology Oxford University Press BIOPAC Systems, Inc.

Sona Systems Millisecond

American Psychological Association Facebook

Routledge Taylor & Francis Guilford Press Mindware Technologies

Movisens
TurkPrime
W.W. Norton
SAGE Publishing

Frontiers

Central Intelligence Agency

Uber

## **Student and Teacher Convention Travel Awards**

To support the many students and teachers presenting and convening at the Annual Convention, SPSP offers numerous travel awards to offset costs and reward exceptional work in the field of personality and social psychology. Our travel awards also support students from many different underrepresented groups in social and personality psychology as a part of our diversity initiatives, including first-generation college students, ethnic and racial minorities, LGBT+ individuals, and those with disabilities. Teachers who have demonstrated remarkable talents in pedagogy are also recognized for their mentorship of students in our field. In total, we supported 300 students and teachers from all over the world to join us at convention.

#### **Graduate Travel:**



"The travel award opportunity that SPSP provides for the graduate students to attend the conference is appreciably important. I am feeling so happy to receive the travel award for the 2020 SPSP Convention. As a graduate student who comes from Turkey, it would be impossible for me to afford all the expenses without this award. I appreciate this opportunity

to participate in SPSP Convention, and I am so glad to have a chance to share my work with researchers from all over the world." - Esra Cetinkaya

#### **Teacher Scholar:**



"Blessed" is the word that comes to mind when I think of SPSP. As a first-generation social psychologist, I've been blessed to have had SPSP provide conference travel support as both a graduate student, and now as a faculty member. This award represents not only SPSP's recognition of my work as a scholar, but also its pedagogi-

cal priority in the education and training of future social and personality psychologists. —David Caicedo

# At a glance

Graduate Travel Awards: 160

Teacher Scholar Awards: 20

Diversity Graduate Travel Awards: 68

Undergraduate Registration Awards: 60

#### **Diversity Graduate:**



I was extremely fortunate to receive the travel award this year. Coming all the way from Brazil to New Orleans and paying all the costs related to the conference would not be possible without this help. I am pretty grateful for this opportunity to take part in my first SPSP conference and share my work with so many incredible researchers.

- Yan Bernardes Vieites

#### **Undergraduate:**



As a recipient of the SPSP Diversity Fund award, this recognition will alleviate the cost of attendance, allow me to meet other social psychologists, and enable me to present my research among a diverse crowd. This award will also enhance my CV for graduate school and prepare me to be a competitive candidate for my graduate school applications.

-David Ifbeda

## HERITAGE HONOREES

SPSP's Heritage Fund Initiative is designed to celebrate personality and social psychology's heritage by honoring some of the great teachers and scientists who have made major contributions to the field. In doing so, the Initiative is aimed at ensuring the field's future heritage by assisting its next generation of scholars. Our 2019 inductees come from a diverse background of research and academic accomplishments, but all of them have left their mark in the field through their compassion, mentorship, and dedication to further the field of personality and social psychology. Congratulations to each of those honored on the Heritage Wall of Fame!





**Alice Eagly** 

\*Interested in nominating a favorite colleague or mentor? Email development@spsp.org for information!



SPSP's <u>legacy program</u> honor's one esteemed individual every year at the Annual Convention whose work has had an instrumental impact on the field of personality and social psychology. This year, we're honored to announce Phoebe Ellsworth as this year's legacy figure.

Dr. Ellsworth is the Frank Murphy Distinguished University Professor of Psychology and Law (Emerita) at the University of Michigan. She received her PhD from Stanford and taught at Yale and Stanford before joining the faculty at Michigan.

Professor Ellsworth is known for her research on two different topics. First, she studies the relationship between cognition and emotion, and is an originator of the appraisal theory of emotions. According to appraisal theory, emotions correspond to combinations of the organism's appraisals of its environment along dimensions significant for its well-being: novelty, valence, certainty, goal conduciveness, agency, and controllability. Second, she has been an important contributor to the field of psychology and law and has studied jury decision making, changing attitudes towards the death penalty, and the use of social science research in legal decision making.

Her work, as with all of our society's greatest, as had far-reaching impacts beyond the field of personality and social psychology. It is a great honor to induct Dr. Phoebe Ellsworth as this year's legacy figure.

## **COMMUNITY CATALYST GRANT**

Originally inspired by discussion on how to increase diversity within the field of personality and social psychology after the 2017 Annual Convention, SPSP decided to offer our Community Catalyst Grants for underrepresented members. Our financial support is intended to assist members in developing and hosting meetings to build communities within SPSP and develop professional skills. One such group applied for the Community Catalyst Grant in 2019 and used the opportunity to host an event to network, collaborate and expand their community.

Hannah Nam, Ana Gantman, Laura Niemi, and Pia Dietze reflected on the traditional advice they received on how to market themselves as they transitioned into a post-collegiate environment. Yet the power dynamics that can infuse those conversations didn't make sense to them, and as women and minorities, they feared their words could be interpreted differently. They founded their own newsletter, named appropriately Marginalia, to

connect with other underrepresented groups navigating the professional and academic world.

In an effort to broaden and strengthen their message, the group applied for and were awarded an SPSP Community Catalyst Grant. The funding they received through SPSP enabled the group to organize an after-hours meetup during the convention in Portland.

"It was really amazing to get this grant from SPSP so that we could put this more official gathering together," says Hannah. "It really increased our numbers," adds Ana, "and it would be great to do this annually at SPSP. It's the perfect place for it."

SPSP supports diversity and community building efforts among underrepresented groups in our field with award amounts up to \$2,000. Please visit our website if you are <u>interested in applying</u> for our Community Catalyst grants.

## **SISPP**

The Summer Institute for Personality and Social Psychology (SISPP) took place this year at New York University. SISPP is a unique opportunity for pre-doc students to immerse themselves in a psychology course of their choosing and participate in group collaboration through in-depth workshops. This is a life-changing program that allows students to not only collaborate with one another, but to also make lifelong connections with experts and expand their understanding of personality and social psychology.



SISPP students at NYU, 2019

Thanks to our donor's support, we were able to expand the program from 80 to 100 students.

Erica Frantz is a SISPP alumnus and regards the program as one of the most impactful experiences of her academic career.

"Spending two weeks focused on generating new ideas and meeting new people to collaborate with was the best experience I had in grad school. I developed new lines of research and collaborated with other attendees (I can't even say how many papers, symposia, and grant applications came out of the collaborations formed during those two weeks!). I'm very glad they have recently expanded the number of participants from 80 to 100; every student that gets to attend is one more student that will be inspired and supported."

SISPP is an important step in supporting the next generation of students as they pursue their doctorate in our field. We believe in the importance of fostering students from Psych 101 to their first research paper and SISPP is a phenomenal way we cannot only offer an in-depth session focused on cutting-edge research and field topics, but also create lifelong relationships that will persist for years in the field of personality and social psychology. If you're interested in applying, visit our website to learn more!





## Big Data in St. Louis

SPSP launched its first-ever Summer Psychology Forum (SPF) in St. Louis, Missouri in 2019. The annual Summer Psychology Forum is a collaborative experience that crosses sub-disciplinary boundaries. SPF is based on the idea that when we partner together on topics of our society and culture from multiple angles and areas of expertise, our science is stronger. This year's focus was on Big Data in Personality and Social Psychology and included such topics as machine learning, big data ethics, and large scale text analysis. The conference, which was held over two days, attracted 300 attendees and paved the way for SPF 2020 in Minneapolis!

## **OUTREACH AND ADVOCACY**

SPSP has a longstanding partnership with the Consortium of Social Science Associations (COSSA). Together, we engage in outreach and advocacy efforts to promote the behavioral sciences. With our partnership with COSSA, we have established close relationships with many federal agencies and Members of Congress, including Senators Patty Murray (WA) and Kyrsten Sinema (AZ). United in our mutual belief in the importance of the behavioral sciences, we have not only been able to advocate for personality and social psychology, but also demonstrate that we have the expertise and research to resolve many of society's most pressing social issues.

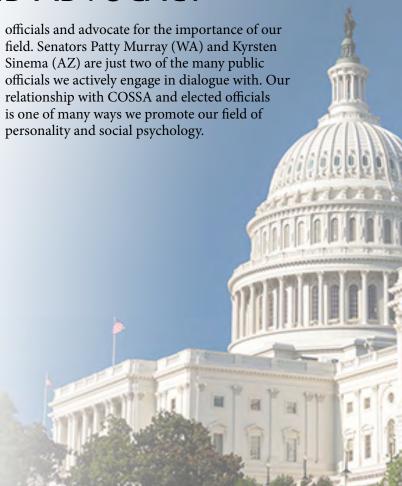
In the past, social sciences have historically faced skepticism from policymakers and public officials. Our ability to dialogue with congressional officials is critical to offering key insight to addressing complex issues and promoting the institutional standing of our branch of psychology. COSSA's Day of Advocacy provided the unique opportunity to communicate the value of our discipline to two high ranking congressional representatives.

"It's important for our field to have visible advocates who share the important work we do. This is an opportunity for our research to have broader impact outside of the confines of academia," said Corey Cook, a member of SPSP's Government Relations Committee, after dialoguing with Senator Murray (WA) over the importance of our work.

Going forward, we are always looking to engage public



SPSP Committee Member Corey Cook meets with Senator Murray.





SPSP meets with Senator Kyrsten Sinema (AZ) at the COSSA Day of Advocacy.

## **SMALL RESEARCH GRANTS**

SPSP believes strongly in fostering innovation and supporting research at any level, and that is why three times a year we are proud to give members the opportunity to apply for a Small Research Grant.

These grants are offered to gift the opportunity to create well-powered studies, spur research and innovation, and provide topics for discussion and advancement of the field during the Annual Convention. Members may request up to \$1,500 for their research projects.

These grants are especially geared towards post-PhD members at institutions that may not provide the same level of resources as larger universities or places of research. The Small Research Grant program is also designed to successfully allow members to obtain larger grants by providing the initial seed money to begin research.

# At a glance

Applicants: 51

Accepted grants: 23

\$ Awarded: **31,807.76** 



Dr. Erika Koch in her lab

Dr. Erika Koch (St. Francis Xavier University) was awarded a small research grant to study self-compassion:

"I used my funds from an SPSP Small Research Grant to support two studies addressing whether self-compassion—the tendency to view oneself with kindness rather than criticism—predicts or even influences responses to interpersonal rejection. One study involved recruiting participants through Prolific (an alternative to MTurk), which offers the opportunity to collect high-quality data for high-powered studies. The other study took place in my lab, and the SPSP funds allowed me to hire four research assistants to run the study over the course of two semesters. I presented a snapshot of this work in a Data Blitz at the 2019 conference in Portland, and I am currently revising a manuscript that presents the results of these two studies (and another one previously conducted). I am very grateful to SPSP for making this work possible."

If you are <u>interested in applying</u>, please visit our website to learn more. Applications are open three times a year:

Fall: Submit from May 1 to August 1

**Spring:** Submit from September 15 to November 15

**Summer:** Submit from February 15 to April 15



# **Small Conference Grants**

SPSP offers unique opportunities for our members to share, collaborate, and expand on your research with small conference support.

These grants are offered to gift the opportunity to promote research and innovation in personality and social psychology and provide support to members for developing and hosting successful conferences. Members may request up to \$5,000 for smaller conferences and between \$5,000 - \$10,000 for larger conferences.

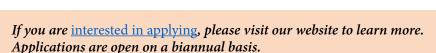
Small Conference Grants provide opportunities for members at all institution sizes and supports new communities and fosters the development of existing research groups in the field. These grants are especially geared towards post-PhD members at institutions that may not provide the same level of resources as larger universities or places of research. The Small Conference Grant program also factors in the promotion

of diversity in attendees and speakers for a given conference!

Dr. Amie Gordon (University of California, San Francisco) was awarded a small conference grant in 2019 to convene on bringing sleep-wake processes into personality and social psychology.

"The small conference grant allowed us to bring together a group of researchers from different areas to spend an entire weekend talking about sleep and social processes—something we wouldn't have done without the funding

provided by SPSP. By bringing together researchers from different disciplines, we were able to share knowledge, discuss difficulties and best practices in our research, and identify important future directions. I learned so much from hearing my colleagues share their expertise and experiences. The conference allowed us to build a network and many of us have begun to collaborate as a result of the conference. Just applying for the grant was helpful, because it brought a group of social and personality researchers together to share our ideas and vision for the event."



April 1 to July 1 October 1 to December 1

Dr. Amie Gordon



Bringing Sleep-Wake Processes into Personality and Social Psychological Research

## **At a glance**

Applicants: 9

Awarded: 2

\$ Awarded: **15,000** 



# 2019 **DONORS**

#### \$1,000-\$24,999

Robert Cialdini Daniel Ozer Diane Mackie **Brian Sternthal** Christina Maslach Jeff Kasmer William Fleeson Gifford Weary Jennifer Crocker Linda Skitka Kali Trzesniewski Abigail Panter Steven Neuberg

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#### <\$99

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